

# Develey

SENF & FEINKOST



# Develey History

# Develey



Der Standort des „Schönen Turms“  
(vormals Oberer Turm und Chufriinger Turm)  
ist im Grundriß angedeutet

Kaufingerstraße, vormals Chufriingerstraße, Nordseite



# Develey History

- **1845** Johann Conrad Develey founded the company in the center of Munich
- **1990s & 2000s** Expansion through mergers and acquisitions in Europe.
- **2005** Development in Russia



# Regional Products/Brands in Germany



# Develey Brands in Germany



# Develey Group today

**18 factories/locations in 10 Countries**

**Quality/Sustainability  
Leader Condiments**



**Export to more  
than  
50 countries**

**4. Generation Family  
Business**

**+ 2.400 „Develees“**

# Develey Group - Sites

One of the **leading producers**  
of mustards, dressings &  
sauces in Europe



# Develey in Russia



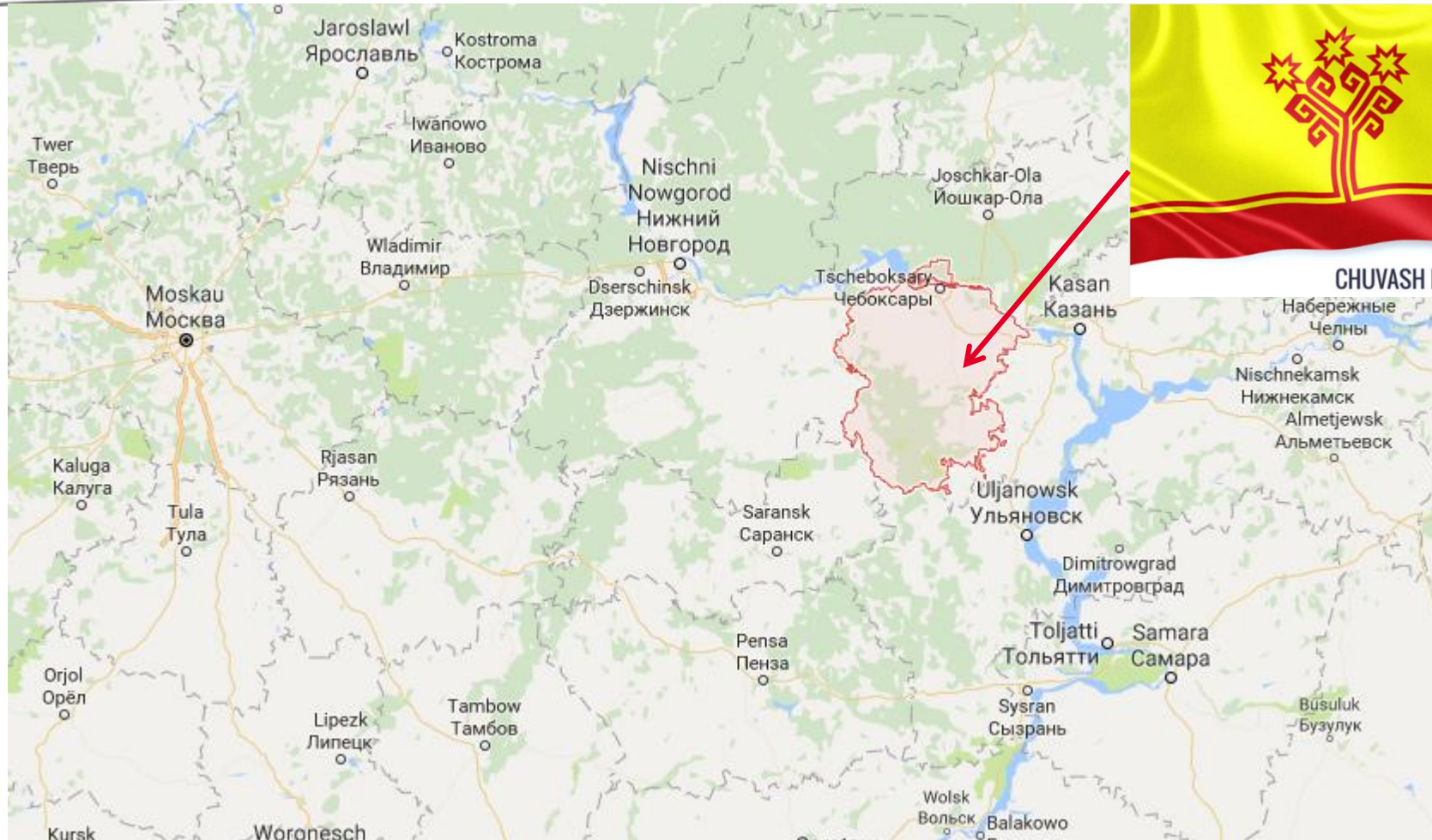


## Our experience in Russia

- **1990**    **First deliveries from Germany and Poland**
- **2005**    **JV in Moscow (Kinto Brand)**
- **2010**    **Develey votes for in Kanash**
- **2012**    **First Production in Kanash**
- **2015**    **Extension - New Warehouse**

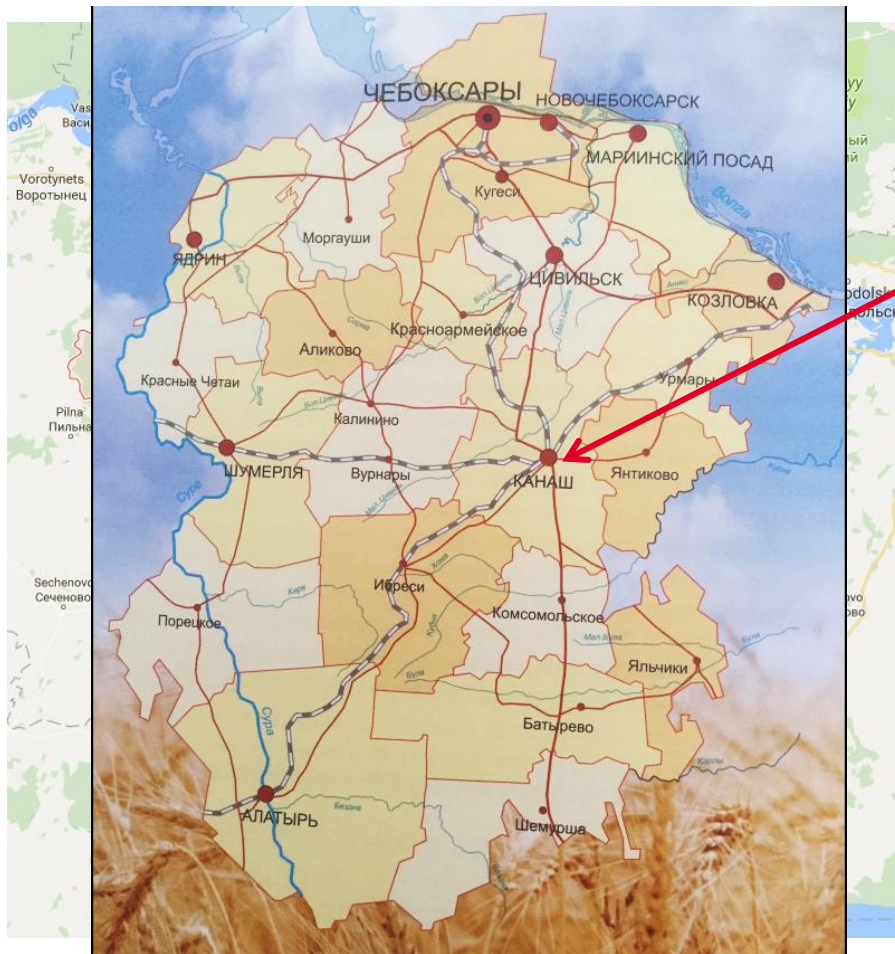


# Chuvashia



CHUVASH REPUBLIC

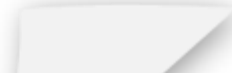
# Kanash







# Develey | Kanash Year 2010



# Develey | Kanash - today



# Develey | Kanash - today





# Modern Technology inside

**Develey**  
— EST. 1845 —



# Kanash- Modern food production

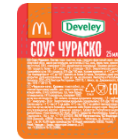




# Product Portfolio Kanash



Mustard  
Ketchup  
Dressings  
Sauces



# Reason for Success

- **Logistics/Location**
- **Infrastructure**
- **Governmental Support**
- **Local support (Community)**
- **People**



# Our people...



Thank you!

